

2016 POLITICAL FALL SPENDING ETHI-POL-BAYH U.S. SENATE INDIANA-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS
904342	7/15-7/21	7	\$ 1,140.00	\$ 171.00	\$ 969.00		\$ 969.00	\$ 969.00	
907238	7/22-7/28	7	\$1,140.00	\$ 171.00	\$ 969.00		\$ 969.00	\$ 969.00	
910828	7/29-8/4	9	\$1,590	\$ 238.50	\$ 1,351.50		\$ 1,351.50	\$ 1,351.50	
913478	8/5-8/8	4	\$540	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00	
915553	8/9-8/15	5	\$ 1,020.00	\$ 153.00	\$ 867.00		\$ 867.00	\$ 867.00	
918542	8/16-8/22	6	\$ 1,270.00	\$ 190.50	\$ 1,079.50		\$ 1,079.50	\$ 1,079.50	
921149	8/23-8/29	8	\$ 1,720.00	\$ 258.00	\$ 1,462.00		\$ 1,462.00	\$ 1,462.00	
925075	8/30-9/5	6	\$ 1,270.00	\$ 190.50	\$ 1,079.50		\$ 1,079.50	\$ 1,079.50	
919621	9/6-9/12	15	\$ 2,485.00	\$ 372.75	\$ 2,112.25		\$ 2,112.25	\$ 2,112.25	
919633	9/10-9/19	16	\$ 2,735.00	\$ 410.25	\$ 2,324.75		\$ 2,324.75	\$ 2,324.75	
			\$ 2,960.00		\$ 2,516.00		\$ 2,516.00	\$ 2,516.00	
919708	9/20-9/26	24	\$ 3,865.00	\$ 579.75	\$ 3,285.25		\$ 3,285.25	\$ 3,285.25	credit of
			\$ 3,715.00	\$ 557.25	\$ 3,157.75		\$ 3,157.75	\$ 3,285.25	\$ 127.50

CHECK #

65378

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CONTRACT

ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

<u>Contract / Revision</u> 963774 /		<u>Alt Order #</u> 25346795
<u>Product</u> Political		
<u>Contract Dates</u> 11/03/16 - 11/07/16		<u>Estimate #</u> 5396
<u>Advertiser</u> POL/Bayh US Senate IN (D)		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	11/03/16	11/07/16	M-F 2p-3p	M-F 2p-3p		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	---11---				2	\$20.00				
		Week: 11/07/16	11/13/16	1-----				1	\$20.00				
N 2	ETHI	11/03/16	11/03/16	Thursday Hour 1	8p-9p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	---1---				1	\$250.00				
N 3	ETHI	11/04/16	11/04/16	News 10 on Fox	10p-1030p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	----F--				1	\$250.00				
N 4	ETHI	11/05/16	11/05/16	News 10 on Fox Sa	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----S-				1	\$200.00				
N 5	ETHI	11/05/16	11/05/16	College Football	College Football		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----S-				2	\$125.00				
N 6	ETHI	11/06/16	11/06/16	NFL Pre Game	NFL Pre Game		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----S				1	\$400.00				
N 7	ETHI	11/06/16	11/06/16	NFL Regular Season Game	NFL Regular Season		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----S				1	\$1,500.00				
Totals								0.00				10	\$2,910.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	10	\$2,910.00	(\$436.50)	\$2,473.50
Totals	10	\$2,910.00	(\$436.50)	\$2,473.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 963774 /		<u>Alt Order #</u> 25346795
<u>Contract Dates</u> 11/03/16 - 11/07/16	<u>Product</u> Political	<u>Estimate #</u> 5396
<u>Advertiser</u> POL/Bayh US Senate IN (<u>Original Date / Revision</u> 11/02/16 / 11/02/16

Signature: _____ Date: _____

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25346795

Changes as of: 11/2/2016 at 1:39 PM

Version: Highlighting Revision 1

CPE: 779/789/5396

Flight: 11/3/16 - 11/7/16

Total Spots: 10

Agency: BUYING TIME, LLC

Advertiser: Bayh US Senate IN

Station: ETHI

Total Spots: 10

650 Massachusetts

Product: Political

Market: Terre Haute

Total CPP: \$0.00

AVE NW

Agency Order #: 5540718

Primary Demo: Adults 35+

Total GRP:

Suite 210

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Washington, DC 20001

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5680

Comments: ADD to schedule to run on top of what is already booked

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/3	11/4	11/5	11/6	11/7	11/3 - 11/7	Total Spots	Total \$	CPP	GRP
CAN 1	Tu-F-M 12n-1p		Hot Bench (Hour)	\$20.00	0	30	4	4	0	0	4		4	\$80.00	\$0.00	0.0
2	2p-3p		Dr Oz	\$20.00	0	30	1	1	0	0	1		3	\$60.00	\$0.00	0.0
Changes: Program from Jerry Springer to Dr Oz																
3	8p-9p		Rosewood	\$250.00	0	30	1	0	0	0	0		1	\$250.00	\$0.00	0.0
CAN 4	Tu-F-M 7p-7:30p		THE OZ	\$200.00	0	30	0	0	0	4	0		4	\$200.00	\$0.00	0.0
5	10p-10:30p		News 10 On FOX	\$250.00	0	30	0	1	0	0	0		1	\$250.00	\$0.00	0.0
6	10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	1	0	0		1	\$200.00	\$0.00	0.0
7	12n-4p		NCAA Ftbll	\$125.00	0	30	0	0	2	0	0		2	\$250.00	\$0.00	0.0
CAN 8	Su 8:30p-7p		NFL GAME II	\$300.00	0	30	0	0	0	2	0		2	\$600.00	\$0.00	0.0
REV-9	12n-1p		NFL Pre-Game	\$400.00	0	30	0	0	0	2	1		1	\$400.00	\$0.00	0.0
Changes: Rate from 200 to 400																
REV-10	1p-4:25p		NFL GAME I	\$1,500.00	0	30	0	0	0	2	1		1	\$1,500.00	\$0.00	0.0
Changes: Day/Time from Su 1p-3:30p to Su 1p-4:25p, Rate from 300 to 1500																
TOTALS: 2 2 2 2 1													10	\$2,910.00	\$0.00	0.0

11-2-16

963774



125 West 55th St
New York, NY 10019

Contract # 25346795

Changes as of: 11/2/2016 at 1:39 PM

Version: Highlighting Revision 1

CPE: 779/789/5396

Flight: 11/3/16 - 11/7/16

Total \$: \$2,910.00

Agency: BUYING TIME, LLC

Advertiser: Bayh US Senate IN

Station: ETHI

Total Spots: 10

650 Massachusetts

Product: Political

Market: Terre Haute

Total CPP: \$0.00

AVE NW

Agency Order #: 5540718

Office: WASHINGTON

Total GRP:

Suite 210

Buyer: Herrick, Cathie

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

Separation:

202-872-5880

202-872-5880

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
11/02/16 1:39 PM	BEN WILMETH	ADD to schedule to run on top of what is already booked
11/02/16 1:39 PM	BEN WILMETH	ADD to schedule to run on top of what is already booked

Competitive Information

Market Budget: \$2,910
ETHI Share: 100%
Comment: Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	10	\$2,910.00	N/A
Total	100%	10	\$2,910.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	10	\$2,910.00
Total	10	\$2,910.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/16 1:39 PM	BEN WILMETH	Revised		10	\$0	\$2,910.00	Changes: Flight Start from 11/1/16 to 11/3/16, Total Spots from 20 to 10, Comments from to ADD to schedule to run on top of what is already booked, User Entered \$ from \$0.00 to \$2,910.00, Demo Meta to [R16], 10 buylines added or modified.
New	11/2/16 1:36 PM	BEN WILMETH	New	20		\$2,910.00	\$2,910.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 2016

I, Buying Time, LLC

being/on behalf of: Evan Bayh Committee

a legally qualified candidate of the Democrat

political party for the office of: US Senate, Indiana

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Evan Bayh Committee, 133 West Market street #153 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis Charles, treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Evan Bayh Committee
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

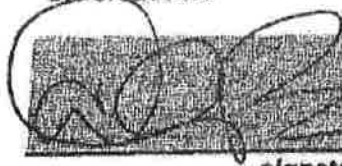
☐ does not

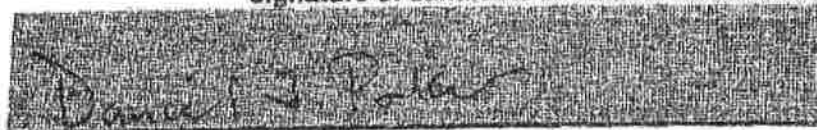
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

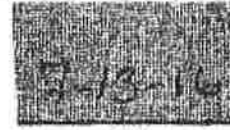
(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date